

WCHS BOOSTER CLUB GENERAL MEMBERSHIP MEETING MINUTES

Wed., Nov. 6, 2024 – 7:00 PM (Room 156A in the Cafeteria)

Attendees: Chris Bugel, Cheryl Sheer, Bridget Calhoun, Ashleigh O'Brien, Aby Filomeno, Brian Dubin, Marcy Kreindler, Rachael Datch, Andi Hedberg, and Amy Oram

Welcome and President's Update

- Review and Approval of 10/9/24 General Membership Minutes
 - 10/9/24 Minutes approved
- Athletic Department Update (Bridget for Jesse)
 - Fall Sports Playoffs Update
 - Home varsity football v. Clarksburg on Thursday, 11/7/24. If we win, we will play at QO in the regional finals. If we beat QO, we are unlikely to host a state playoff game because the remaining teams will be reseeded and we will be a lower seed.
 - The varsity field hockey team won the 4A West Regional title (8th straight year and plays in a state semi-final game on 11/7/24 against Broadneck at Crofton HS).
 - XC States for Girls & Boys will be held on Saturday, 11/9/24.
 - The varsity cheer team won the D.I County Championship and the 4A West Regional Championship and advanced to compete at the State Cheer Championship on Saturday, 11/9/24 at Harford Community College.
 - The varsity girl's volleyball team won the 4A West Regional title and will continue in the state playoffs.
 - Winter Sports Registration, Tryouts, Meet the Coaches Night
 - Register for winter sports tryouts by 11/14; Tryouts begin 11/15
 - Meet the Coaches Night - 11/19 @ 7pm - The school store will be open & there will be a membership drive
- Fall Team Membership Push
 - please make final efforts to have Fall team families join!
- Volunteers
 - School Store & Concessions - having coaches request volunteers (especially JV teams) may be more effective

Financial Report

- Membership revenues are within 1% of last year at the same time.
- Concession sales within \$40 of last year - expenses up a few \$100.
- School store - down about \$3k but profitable this year.
- Athletic funding for October - Crepe Myrtles for the lower field.
- Wall signing expenses - blow pops, pens - receipts still need to be submitted.
- Banner sales down
 - 1 sponsor has not paid (Giovanni's)
 - Gregorio's & Cal Tort have not responded to renewal emails so we have removed their sponsorship banners and logos.
 - Colony Grill is not an official Booster Club Sponsor but has hosted events including a varsity football team pre-game dinner and the HOF dinner.

Committee Updates

- Membership
 - Golf is the 2nd team to reach 100% this year.
 - 10 teams are over 50%.
 - Working on identifying winter team Booster Club Reps. Will need reps for JV girls and boys basketball teams.
- Advertising/Sponsorship
 - Indoor window spots are still available - \$150 referral fee to a referring team
- Spirit Committee
 - Senior Wall signings - still need to do cheer, volleyball & pickleball seniors.
 - 4 community nights were held: soccer, football, field hockey (donut & kids came out w/ players, wheel), & flag football
 - Need to send the Administration notifications in advance of Community Nights, especially for varsity football games as there was some confusion this year where administrators were unaware/forgot that cluster school kids had free admission
- Bulldog Bash
 - The Committee held its first planning meeting.

- They already have sponsors lined up - Bridget suggested the talk to Steve (not present) to make sure solicitations acknowledge our current Booster Club sponsors and also find out if there were any businesses who declined to be Booster Club sponsors (annual cost of \$1000 - \$1500) this year but might be interested in a smaller supporting role.
- Date & Location Set: 04/05/25 @ The Core at Tower Oaks - capacity 180
 - possible pricing: \$125/ticket; \$100/ticket (?) for "early bird" purchases
- Suggested making sure we communicate the date to the Team Booster Club Reps so they can spread the word to their teams.
- Would like to have all coaches attend - this includes Head Coaches (free) and parents can buy tickets for assistant coaches.
- Concessions
 - one more outdoor event - pizza, chick-fil-a, grill - then will move indoors
- School Store
 - new products coming for winter
- Newsletter
 - November Issue Publication – Monday 11/19
 - Submission Deadline – Wednesday 11/13 by 6 pm to cherylsheer@gmail.com
 - Will include a Save the Date for the Bulldog Bash
 - Fall Community nights & recap will be in next newsletter
 - We have over 1400 subscribers and an open rate of over 60%. Very few unsubscribe.

Team Rep Updates and any New Business

- Would like to have more photographers at sporting events - Discussed having a student sports photography group/club.

Adjourned @ 8:07pm

NEXT MEETING – Wed., Dec. 4th, 2024

