

WCHS BOOSTER CLUB GENERAL MEMBERSHIP MEETING MINUTES

Wed., March 5, 2025 – 7:00 PM (Room 156A)

Attendees: Bridget Calhoun, Chris Bugel, Marcy Kreindler, Steve Connaughton, Marie O'Connor, Ashleigh O'Brien, Andi Hedberg, Beth Dubin

Welcome and President's Update

- The minutes from the 02/04/25 General Membership Meeting were unanimously approved.
- Discussed volunteers needed for Meet the Spring Coaches Night on Wed., 3/19 @ 7pm to help with Membership, Sponsorships, the School Store, and to promote the Bulldog Bash.

Financial Report

- Membership is tracking within 1 percent compared to last year.
- Banner sales and school store revenue are down 25%, but expenses are also down.
- Net profit is off by \$10 compared to last year.
- On 03/12/25, the Board unanimously approved the purchase of a \$479 utility cart cover for the athletic trainer to help keep her equipment and passengers dry.

Athletic Department Update

- Girls Basketball made it to the 4A West regional finals, falling to B-CC.
- The mulch sale is ongoing during the month of March and will end on 03/26/25.
- The County is close to fully approving the plan to refinish the Main Gym floor. Jesse is waiting on a mockup of the design. *Jesse shared a mock at Spring Sports night.
- Almost 500 kids tried out for spring sports, an uptick from prior years.
- There was a discussion regarding waiting for MCPS to fund capital improvements at Churchill vs Booster Club/fundraisers paying for the improvements now, such as refinishing the Main Gym floor.
 - MCPS Athletics does not control the Board of Education budget and typically athletics improvements are coupled with major school renovations. In addition, given budget shortages and the

County is dealing with more compelling needs for funding than it can provide, it is often athletics needs that are put off.

Committee Updates

- Membership
 - Working on securing representatives from each spring team
- Bulldog Bash
 - <https://www.churchillboosterclub.com/2025-bulldog-bash>
 - Liquor, beer, and food have been secured
 - Raku, Attman's, Gregorio's, Beanbag cookies
 - The chairs have secured enough volunteers
 - A student has volunteered to wear the Jake the Bulldog costume for a portion of the evening.
 - There will be a photo booth with the WCHS step and repeat.
 - There will be a raffle for donations
 - The chairs are still looking for additional sponsorships and hoping for an increase in ticket sales in the final month.
- Advertising/Sponsorship
 - A realtor has finalized a banner sponsorship.
 - 1 sponsor has not paid to date - Giovanni's. Its banner and logos will be taken down. However, it still has a indoor glass decal that cannot be removed until we have a need to add new sponsor decals because it requires a lift to reach.
- Spirit Committee
 - Girls/Boys basketball community nights were successful. Cluster school kids attended for free and we saw an uptick in concessions sales on those nights.
 - An incoming 9th grader has volunteered to wear the Jake the Bulldog costume next year.
- School Store
 - Will be ordering more baseball hats and it has been suggested that they order logo crew socks.
- Concessions
 - The indoor season is complete and they have transitioned to the outdoor concessions

- Boys soccer helped move the concessions equipment and inventory.
- The Colony Grill has volunteered to have a truck come during sporting events when our Concession Stand is not open. Any interested teams should contact Steve Connaughton who can put them in touch with his contact at the Colony Grill.
- Newsletter
 - Submission deadline is Friday 03/14 by 6pm to cherylsheer@gmail.com
 - Newsletter was issued on 03/25/25

The meeting was adjourned at 8:17pm.