

WCHS BOOSTER CLUB GENERAL MEMBERSHIP MEETING – MINUTES

Wed., May 7, 2025 – 7:00 PM

Attendees: Marcy Kreindler, Christa Thorpe, Ashleigh O'Brien, Cheryl Sheer, Amy Oram, Rachael Datch, Mitun Seguin, Steve Connaughton, Chris Bugel

Welcome and President's Update

- General Membership Meeting Minutes from 3/5/25 & 4/2/25 Approved
- Discussion regarding open Officer and Committee Chair Positions for 2025-26: Executive VP, VP, Treasurer, Newsletter Editor, Webmaster/Data Management (Can be 2 positions), Spirit, Sponsorship
 - Need slate of candidates for the officer positions for 06/04/25 meeting and election.

Financial Report

- Overall, we are down 4% in profitability compared to last year.
- Membership is down 3% (approx. \$1K less in revenue).
- Banner revenue is down 50%.
- Bulldog Bash - We raised \$12K in revenue and expenses totaled \$8K so profit was \$4K. (Doesn't count possible outstanding donations.)
- Concession revenue is down 25% (and expenses are down as well) as a result of fewer football games and fewer playoff games across all seasons this year.
- School Store sales are down 30%, but our expenses for inventory is also lower than last year so the School Store was profitable this year compared to last year.

Athletic Department Update

- Spring season playoffs have begun. We will host at least 1 round of the Boys Varsity Lacrosse and Boys Volleyball playoffs.
- Meet the Teams Night for incoming 9th graders will be held on Wed., May 28th from 6:30 - 8 pm - every team will be represented, and the Booster Club will have a table in the gym and open the School Store.
- The Homecoming game will be Friday, Sept. 26th vs. Whitman.
- WCHS will be closed this summer due to painting and gym renovations.
 - Outdoor painting begins 05/08/25

Committee Updates & End of Year/Transition Activities

- Newsletter
 - April/May Issue Publication Target Date – Monday, 5/12
 - Submission Deadline – Thursday, 5/8 by 6 pm to cherylsheer@gmail.com
 - Proposed Content:
 - Bulldog Bash Photos and Recap - Thank sponsors.
 - Spirit Committee Activities: Boys Lax and Softball Community Nights Recap & Senior Wall Signings to Date
 - Brief “interviews” of outgoing Board Members (to publicize open positions for 2025-26) *Ashleigh & Marie have provided content.* Prepare blurb for Newsletter
 - Team Updates: Boys Tennis?
- Membership
 - Girls' Varsity Basketball reached 100% membership.
 - No spring teams have reached 100% membership yet.
 - Discussion about contacting teams directly via email, and could Jesse provide email lists to Membership Chairs for each team.
- Advertising/Sponsorship
 - 1 outstanding payment (Real Estate company)
 - DC United has agreed to sponsor and pay for a banner, but there may be an opportunity to increase their presence and sponsorship.
- Spirit Committee
 - Wall signing: Girls' Basketball & Girls' Lax & Bocce are scheduled to sign the week of May 12
 - Track will sign on Tuesday, May 27 at their banquet in the stadium.
- School Store - no update
- Concessions - no update
- Bulldog Bash
 - Beth Dubin has volunteered to Co-Chair again next year
 - Discussion re changing date/month as well as venue.

Meeting Adjourned at 8:17pm

Next meeting is Wednesday, June 4.