

WCHS BOOSTER CLUB GENERAL MEMBERSHIP MEETING – AGENDA

Wednesday, September 3, 2025 – 7:00 PM (Cafeteria)

Chris Bugel, Steve Connaughton, Marcy Kreindler, Marie O'Connor, Jamie Bolgiano, Vishal Sood, Fiorella Rosen, Mitun Seguin, Wendy Feldman (via phone), Rachael Datch, Beth Dubin, Brian Dubin, Jesse Smith, Jayita Chatterjee, Alyssa Kessler, Jordan Cohen, Katie Campion

Welcome and President's Update

- Amended slate proposed & approved by unanimous vote by all present:
 - Treasurer: Jamie Bolgiano
 - Communications Committee Chair/Webmaster: Vishal Sood
- We welcomed Alyssa, Jordan, and Katie who are seniors and serve as "K9 Girls" which is a spirit group. The girls detailed the purpose of "K9" and we brainstormed/discussed spirit ideas which included:
 - Tracking attendance and awarding a superfan for the season with a gift card
 - Giveaways during games; give out pizza to loudest class
 - Field goal contest during halftime
 - Giveaway to first 50 fans
 - Lunch for Captains
 - Concessions giveaways (i.e. throw hot dogs)
 - Best dressed during game
- The girls were instructed to send any K9 info to Jesse for announcers at football game
- Booster Club is working with a social media consultant who can integrate a K9 IG post (need to ensure post is "clean")
- The School Store has giveaways that can be used and requested that K9 promote School Store merchandise

Board Members Introductions

- New Board members were introduced including:
 - Treasurer: Jamie Bolgiano
 - Webmaster: Vishal Sood
 - Newsletter: Fiorella Rosen

Treasurer Report

- Membership is down - we are at approx \$13k and last year we were at approx \$17k
- School store is down but made \$4500 @ Back to School night

Around the Grounds:

- Concessions (Amy & Paige)
 - Amy & Paige always need volunteers; they are short for the football game this week
 - Each individual team is supposed to organize volunteers
 - Contact wchsboosterconcessions@gmail.com if you would like to volunteer
- Membership (Aby & Mitun)
 - It is requested that all Board members sign up for Booster Club membership
 - Roster spreadsheets have been received but missing Poms, Varsity Boys Soccer, XC and Pickleball
 - Jesse will create a master spreadsheet
 - An Introductory membership email has been created and will be sent out to each team
 - Want to highlight Booster contributions and it was suggested that an historical doc be obtained which outlines contributions for the past two years
 - The teams do not have individual booster reps, the communications are going thru the team rep and coaches
 - Platinum sponsors - have been identified & get a free parking spot for Football game - will contact to see whether they plan to use parking spot
 - There are also spots available for the grill master and some sponsors
- Advertising/Sponsorship
 - A few sponsors trickling in; 3-4 possible new sponsors
 - trying to limit the amount of asks with regard to school sponsorship and Bulldog Bash sponsorship

- Working on gathering current sponsors - banner & Bulldog Bash
- Spirit Committee
 - Holding a Fall Captains lunch on September 12
 - Idea to purchase senior vinyl banners for all athletes; or banners for captains from each team
 - Jesse uses Allegra for signs; suggestion to use individual team photographer to take photos as more cost effective
 - Pricing: \$32 each for banners; \$38 each for outdoor banners
 - Churchill photography club could take pics of kids
- School Store (Wendy)
 - Will put together post for IG
 - Contact Wendy Feldman to volunteer:
wchsboosterschoolstore@gmail.com
 - Sign-up genius for volunteers is being updated on the Booster website
 - Jayita Chatterjee offered to assist Wendy with the School Store
- Communications (Web (Vishal) and Newsletter (Fio))
 - Fio has been in touch with Cheryl re creating the newsletter
 - TBD re newsletter release date
- Bulldog Bash (Beth)
 - Date: Saturday, March 21
 - Beth suggested that School Store merchandise be sold at the bash
 - Possible locations: The Core or Bolger Center - Beth will price out
 - Approximately 200 attendees last year
 - Beth will reach out to sponsors from last year

Athletic Department Update & Funding Request (Jesse)

- Sports Pic Day - Oct 13 & 20
- FUNDING REQUEST: Jesse made enhancements to student seating area, wood fence and paint; plan to paint Dawg Pound/Beware of Dawgs
 - Board voted to fund cost: \$2500 + \$423.51
- Enhancements were made to gym & lower gym
 - Signage will be put back on walls in coming months

- FUNDING REQUEST: Normally purchase 6-10 new football helmets per year which last for 10 years; all helmets are sent out every year for reconditioning (costs \$600 per year); this year purchased 24 helmets which cost \$400+ each - the team will pay for half of the cost and requesting that Boosters pay for the other half
 - Board voted to fund half the cost of new football helmets: \$6390
- FUNDING REQUEST: Summer field renovations, to include bermuda grass
 - Board voted to fund the cost of field renovations: \$6900
- Jesse informed Board that turf for the stadium field is on the table; there is a pending country proposal to put turf in at all remaining HS fields that don't have turf
 - Holding off on putting up the Field Hockey score board due to unknowns re turf

Miscellaneous

Field hockey: Marie is purchasing WCHS FH magnets from Athletic House and will give out to incentivize paying dues and Booster membership

Ice hockey: Tryouts are next week

Adjourned @ 8:15 pm