

WCHS BOOSTER CLUB GENERAL MEMBERSHIP MEETING

Wednesday, October 8th 2025 – 7:00 PM (Room 156A)

Attendees: Chris Bugel, Steve Connaughton, Marcy Kreindler, Pam Sagan, Aby Filomeno, Jamie Bolgiano, Vishal Sood, Fiorella Rosen

Welcome and President's Update (Steve & Chris)

- Thank you message to everyone for helping out
- General Membership Meeting Minutes from 09/03/25 Approved

Treasurer Report (Jamie)

- Jamie has created a new reimbursement form - has it been uploaded to the Booster Club website?
- Concessions are up 46% & School Store is up 18% compared to last September
- Membership is on target for last September 2024
 - Working on data for the percentage of athletes that joined from a particular team

Around the Grounds:

Concessions (Paige & Amy)

- Paige & Amy are busy with concessions and things are working well
- Contact wchsboosterconcessions@gmail.com to volunteer in the concession stand
- At the QO football game, concessions made almost \$7k in revenue
- Boosters is working on getting a debit/credit card for concession purchases

Membership (Aby & Mitun)

- Aby & Mitun in conjunction with Vishal (Webmaster) is working on obtaining data re team memberships; will contact teams when

data is available

Advertising/Sponsorship (Steve)

- Renewing sponsors have committed but some have not paid
- We have at least two new sponsors, possible a third

Spirit Committee (Rachael & Julie)

- Game of the week has been well received; it is free for students to attend
- Boosters hired a social media coordinator to come up with a holistic plan for consistency with all social media to crystalize and design how to get out messages from teams, Boosters, K9, etc. & Jesse
 - First meeting is on Friday 10/10 and will plan to meet 4 times in October
 - Will determine how to staff social media to include adding another Board member or using a student
 - The goal is to get out the message for what Booster club does for the school and teams
 - Planning to isolate where target is and provide links with team pages
- 2026 has been up on the field/track wall, and wall signings and pictures can begin

School Store (Wendy)

- Sales have been good - see above re Treasurer report
- Wendy has a good amount of inventory
- The shed at the stadium is working well
- Contact Wendy Feldman wchsboosterschoolstore@gmail.com to volunteer
- To volunteer at School Store on a Tuesday or Thursday, sign up here: <https://www.signupgenius.com/go/10C0545ADAB2CAA8-58119390-school#/>

Communications (Vishal & Fio) ~~(Web and Newsletter)~~

Newsletter (Fio)

- Fio is getting up to speed on creating the newsletter; she did not get a lot of content to post
- Fio sent out a Booster meeting reminder which had a 62% open rate
- Fio has updated the mailing list and will monitor
- A dedicated newsletter email address has been created:
 - wchsboosternewsletter@gmail.com
- Relationship between Booster Club & PTA was discussed as to whether there could be some collaboration
- Ideas for newsletters:
 - Contact the Team Reps
 - Highlight the Captain lunch

~~Contact the Team Reps~~

- ~~Highlight the Captain lunch~~

Website— (Vishal)

- The spreadsheet is being uploaded~~uploading spreadsheet~~
- Add Learning Tree to the scroll on the Booster website

Boosters pays Moxie to work on the website

~~Add Learning Tree to scroll on website~~

- ~~We pay Moxie to do some of the work on the website~~

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Bulldog Bash -(Beth)

- ~~—~~Saturday, March 21 - likely being held @ The Core ~~most likely~~
- Beth Dubin needs a co-chair

~~Sat, March 21~~

- ~~Both needs a co chair~~

Athletic Department Update & Funding

Request On 10/24, Churchill football plays Wootton at home - representatives from the Commanders, including former players and cheerleaders will be in attendance; Will ensure that concessions is prepared

Funding Requests from Jesse (10/21/25)

Total amount requested: \$8,830.31.

1. \$2,635.00 -- Jesse is looking to get half the funding from the Boosters to create a new locker room to serve the basketball teams and wrestlers during gamedays. This new locker room will be just outside of the gym and provide the teams with quick access to the gym and a top notch area to prepare for games.
 - a. FUNDING REQUEST APPROVED VIA 10/21/25 EMAIL
2. \$2,212.76 -- Funding for Backstop Padding for the baseball and softball teams - These two areas are currently without padding on their backstops. This new padding will not only provide a nicer look to their areas, it will also provide added safety.
 - a. FUNDING REQUEST APPROVED VIA 10/21/25 EMAIL
3. \$1,441.75 -- Add boards in the breezeway of the stadium above the restrooms, for all of track/XC individual state champions. As an ongoing goal of Jesse's he wants to continue to make our champions visible throughout campus and especially in the areas that they compete. You'll see the team state champion signs in the stadium already for the teams that compete there, tennis champions in their area, and field hockey has theirs. These things have really made these areas a little more special and acknowledging our track & field/XC athletes will do the same and it will be visible to all our current and past student athletes.
 - a. FUNDING REQUEST APPROVED VIA 10/21/25 EMAIL
4. \$ 2,540.80 -- Wrap the gym doors. This is the final piece in the gym improvements. We started with the banners when Jesse first took over, then we did the window wraps, the padding and the floor, all thanks to Boosters. So now he would like to

wrap the doors to provide that welcoming, stand out look. The hope is to have the doors adorned with pictures of our teams that compete in the gym along with our student section.

a. FUNDING REQUEST APPROVED VIA 10/21/25 EMAIL

Action Item Recap

- Discussed the role of the POMS Parent Rep

Adjourn @ 7:59pm

Next Meeting: Wednesday, November 5 @ 7pm