

## **WCHS BOOSTER CLUB GENERAL MEMBERSHIP MEETING**

**Wednesday, January 7, 2026 – 7:00 PM (Cafeteria)**

**Attendees: Chris Bugel, Steve Connaughton, Marcy Kreindler,  
Wendy Feldman, Fiorella Rosen, Jamie Bolgiano, Amy Oram**

Welcome and President's Update (Steve & Chris)

### Treasurer Report (Jamie)

- Boosters has helped the Baseball facilitate a successful fundraiser
  - A fencing company has been contacted for the project
  - We do incur credit card fees, thus checks may have been better so as to not incur fees; will create document which outlines fees for future fundraisers
  - Donations are tax deductible as they are filtered thru the Boosters system
- 2025 summaries: Revenue \$40k (positive)
  - Membership down from 2024 (\$42k) - \$33.5k
  - Concessions up from 2024 (\$44k) - \$49k
  - School store down from 2024 (\$20k) - \$18k
  - Banner sales down from 2024 (\$18.5k) - \$10k

### Around the Grounds:

#### Concessions (Paige & Amy)

- Indoor monitors are working well with regard to adjusting prices, might price out for outdoor monitors
- Selling a few new items indoors including Drizzalicious
- Securing JV Girls basketball volunteers has been problematic, will close if not enough volunteers
- Contact [wchsboosterconcessions@gmail.com](mailto:wchsboosterconcessions@gmail.com) to volunteer in the concession stand

#### Membership (Aby & Mitun)

- Aby & Mitun in conjunction with Vishal (Webmaster) is working on obtaining data re team memberships; will contact teams when data is available

## Advertising/Sponsorship (Steve)

- Renewing sponsors have committed but some have not paid
- We have at least two new sponsors, possible a third

## Spirit Committee (Rachael & Julie)

- Game of the week has been well received; it is free for students to attend
- Boosters hired a social media coordinator to come up with a holistic plan for consistency with all social media to crystalize and design how to get out messages from teams, Boosters, K9, etc. & Jesse
  - First meeting is on Friday 10/10 and will plan to meet 4 times in October
  - Will determine how to staff social media to include adding another Board member or using a student
  - The goal is to get out the message for what Booster club does for the school and teams
  - Planning to isolate where target is and provide links with team pages
- 2026 has been up on the field/track wall, and wall signings and pictures can begin

## School Store (Wendy)

- Sales have been good - see above re Treasurer report
- Wendy has a good amount of inventory
- The shed at the stadium is working well
- Contact Wendy Feldman [wchsboosterschoolstore@gmail.com](mailto:wchsboosterschoolstore@gmail.com) to volunteer
- To volunteer at School Store on a Tuesday or Thursday, sign up here: <https://www.signupgenius.com/go/10C0545ADAB2CAA8-58119390-school#/>

## Communications (Vishal & Fio)

### Newsletter (Fio)

- Fio is getting up to speed on creating the newsletter; she did not get a lot of content to post
- Fio sent out a Booster meeting reminder which had a 62% open rate
- Fio has updated the mailing list and will monitor
- A dedicated newsletter email address has been created:

- [wchsboosternewsletter@gmail.com](mailto:wchsboosternewsletter@gmail.com)
- Relationship between Booster Club & PTA was discussed as to whether there could be some collaboration
- Ideas for newsletters:
  - Contact the Team Reps
  - Highlight the Captain lunch

### Website (Vishal)

- The spreadsheet is being uploaded
- Add Learning Tree to the scroll on the Booster website
- Boosters pays Moxie to work on the website

### Bulldog Bash (Steve)

- Saturday, March 21 @ Pinstripes
  - There will be a silent auction
- Beth Dubin has stepped down, Steve taking over
- Bulldog Bash raised \$12k in 2025 with \$3k in expenses

### Athletic Department Update & Funding Request

- Jesse will have funding requests for the weight room, etc. Funding Requests from Jesse (10/21/25)
- Mulch sale will begin in March 2026
  1. compete in the gym

### Action Item Recap

- Discussed the role of the POMS Parent Rep

Adjourn @ 7:59pm

Next Meeting: Wednesday, November 5 @ 7pm